Java at AOL: Support it, or Run with it?

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DRAFT presentation

1

Java as Platform

◇ Estimated to be in 80% of Web Browsers soon

◇ Allows applications to be delivered to those users

◇ Java is currently very popular

Java helps with a current problems

◇ Updating clients in the field
◇ Leveraging 3rd party developers
◇ Getting Internet users to use AOL

The Java Opportunity

◇ Technical Migration path from current clients

◇ Market opportunity to XMillion Internet users

◇ Leverage ISP's user bases for our service

Java Tactics

◇ We have implemented several Java applets as tests: So far so good

◇ Build corporate relationship with Sun

◇ Build Java expertise in house:

◇ Implement AOL client in Java as test

◇ Design and build Internet Service that is worth paying for (with or without dialup access)